

HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through November 24, 2005)

WESTERN U.S. - AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA

Thanksgiving 2005
WHOLE TURKEYS

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Arizona	Albertson's	Honeysuckle Village Market " "	0.99	0.43 0.99						w/ \$25 purchase; limit 1 price for additional birds
	Basha's	Butterball Jennie-O " Norbest "	1.29 1.49	1.29 0.45 0.99						w/ store card w/o store card limit 1 price for additional birds
	Fry's	Butterball " Honeysuckle " Jennie-O	0.99 1.49 0.99 1.29	0.99 1.19 0.79 1.19 0.43 0.99						w/ store card - limit 1 w/o store card w/ store card - limit 1 w/o store card w/ store card - limit 1 w/o store card
	Safeway	Butterball Butcher's Cut " " Zacky Junior Honeysuckle " Manor House " "	0.99 1.29	1.29 1.39 0.79 1.19 0.49 0.99						w/ store card w/o store card w/ store card; limit 1 price for additional birds w/ store card; limit 1 price for additional birds
	Smart & Final	First Street		0.89						
	Smith's	Jennie-O Country Pride " " " "	1.19	* * *						FREE w/ store card and ham purchase < 16 lbs. (hen) \$10 w/ \$25 purchase; limit 1 > 16 lbs. (tom) \$7 w/ \$25 purchase; limit 1
California Northern	Albertson's	Foster Farms Jennie-O	0.99	1.99						oven-ready in bag
	Ralph's	Tender Gold " " no label Butterball Junior	0.98	0.39 0.59 1.48						w/ store card & \$20 purchase; limit 1 w/ store card & no minimum purchase; limit 1 California-grown
	Ray's	Norbest " " Foster Farms	1.09	0.59 0.69 0.99						< 16 lbs. (hen) w/ \$25 purchase; limit 1 > 16 lbs. (tom) w/ \$25 purchase; limit 1 price for additional birds - all weights < 16 lbs. (hen)

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
California Northern (continued)	Ray's (cont.)	Shelton's						1.99		
	Safeway	Butterball	1.69	1.29						
		Butcher's Cut	0.99							w/ store card
		" "	1.29							w/o store card
		Foster Farms	1.39							
		Honeysuckle		*						< 16 lbs (hen) \$7.99 w/ store card; limit 2
		"		*						> 16 lbs (tom) \$9.99 w/ store card; limit 2
		Manor House		*						< 16 lbs (hen) \$5.99 w/ store card; limit 2
		" "		*						> 16 lbs (tom) \$7.99 w/ store card; limit 2
	Scolari's	Family Pride		*						FREE w/ \$100 purchase and store card; limit 1
Los Angeles Area		" "		0.79						w/ store card
		" "		0.99						w/o store card
	Norbest		0.99							
	Shop Smart	Willie Bird						1.98		
	Smart & Final	First Street		0.89						
	Albertson's	Foster Farms	0.99	*						buy 1 get 1 free w/ store card
		no label		1.99						oven-ready in bag
	Food 4 Less	California		*						< 16 lbs. (hen) \$5 each w/ \$25 purchase; limit 1
		"		*						> 16 lbs. (tom) \$6 each w/ \$25 purchase; limit 1
	Jon's	California		*						FREE w/ \$50 minimum purchase
		"		0.89						w/ \$10 minimum purchase
		Foster Farms	1.28							
		Zacky Farms	1.28							
	Ralph's	Butterball		1.39						
		Tender Gold		*						FREE w/ store card & \$75 purchase; limit 1
		" "		0.39						w/ store card & \$20 minimum purchase; limit 1
		" "		0.59						w/ store card & no minimum purchase; limit 1
		Butterball	*	*						\$10 off any frsh/frzn w/ \$75 purchase; limit 1
		Empire			*	*				"
		Foster Farms	*	*						"
		Ralph's	*	*						"
		Zacky	*	*						"
		Butterball Junior		1.48						
	Smart & Final	First Street		0.89						
	Von's	Butterball	1.69							
		"		*						< 16 lbs. (hen) \$9 off w/ \$25 purchase; limit 2
		"		*						> 16 lbs. (tom) \$11 off w/ \$25 purchase; limit 2

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Los Angeles Area (continued)	Von's (cont.)	Butcher's Cut	0.99							w/ store card
		" "	1.29							w/o store card
		Manor House		*						< 16 lbs. (hen) \$5 off w/ \$25 purchase; limit 2
		" "		*						> 16 lbs. (tom) \$7 off w/ \$25 purchase; limit 2
		Zacky Farms	1.29							w/ store card
		Zacky Broad	1.49							w/ store card
Colorado	Albertson's	Honeysuckle	0.99							< 16 lbs. (hen) \$4.88 each; limit 1 price for additional birds > 16 lbs. (tom) \$5.88 each; limit 1 price for additional birds
		Village Market		*						
		" "		0.99						
		" "		*						
		" "		0.99						
	King Sooper City Market	Butterball		*						< 16 lbs. (hen) \$10 each w/ store card; limit 1 price for additional birds > 16 lbs. (tom) \$14 each w/ store card; limit 1 price for additional birds
		"	1.39	0.99						
		"		*						
		"	1.39	1.19						
		Li'l Butterball		1.29						< 16 lbs. (hen) \$8 each w/ store card; limit 1 > 16 lbs. (tom) \$9 each w/ store card; limit 1 price for additional birds < 16 lbs. (hen) \$5 each w/ store card; limit 1 > 16 lbs. (tom) \$6 each w/ store card; limit 1 oven-ready in bag
		Honeysuckle		*						
		"		*						
		"	0.99	0.89						
		Jennie-O		*						
		"		*						
		"		0.79						
		"		1.99						
		Private Selection	0.89							
	Safeway	Butterball	1.69	1.29						w/ store card w/o store card
		Safeway Select	0.99							
		" "	1.29							< 16 lbs (hen) \$6.99 w/ store card; limit 2 > 16 lbs (tom) \$7.99 w/ store card; limit 2 < 16 lbs (hen) \$4.99 w/ store card; limit 2 > 16 lbs (tom) \$5.99 w/ store card; limit 2
		Zacky Junior		1.49						
		Honeysuckle		*						
Idaho	Albertson's	"		*						w/ additional \$25.00 purchase - limit 1 price for additional birds
		Manor House		*						
	Fred Meyer	Norbest	0.99	0.38						w/ coupon and \$100 purchase
		Village Market		0.99						
		" "								
	Butterball Foster Farms	"	1.69	free				1.69		w/ \$25 purchase; limit 1
		"							1.49	
	Rosauer's	Norbest		0.39						

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Idaho (continued)	Safeway	Butterball		1.29						
		Foster Farms	1.49							
		Butcher's Cut	0.99							w/ store card
		" "	1.29							w/o store card
		Honeysuckle		0.79						< 16 lbs. (hen) w/ store card
		"		0.59						> 16 lbs. (tom) w/ store card
		"		1.19						price for additional birds - all weights
		Manor House		0.49						< 16 lbs. (hen) w/ store card
		"		0.23						> 16 lbs. (tom) w/ store card
		" "		0.99						price for additional birds - all weights
	Super 1 Foods	Norbest		0.38						w/ \$25 purchase; limit 1
Montana	Albertson's	Norbest	0.99							
		Village Market		0.38						w/ additional \$25.00 purchase - limit 1
		" "		0.99						price for additional birds
	Rosauer's	Norbest		0.39						w/ \$25 purchase; limit 1
	Safeway	Butterball		1.29						
		Foster Farms	1.49							
		Butcher's Cut	0.99							w/ store card
		" "	1.29							w/o store card
		Honeysuckle		0.79						< 16 lbs. (hen) w/ store card
		"		0.59						> 16 lbs. (tom) w/ store card
		"		1.19						price for additional birds - all weights
		Manor House		0.49						< 16 lbs. (hen) w/ store card
		"		0.23						> 16 lbs. (tom) w/ store card
		" "		0.99						price for additional birds - all weights
	Smith's	Jennie-O	1.19							
		Country Pride		*						FREE w/ store card and ham purchase
		" "		*						< 16 lbs. (hen) \$10 w/ \$25 purchase; limit 1
	Super 1 Foods	Norbest		0.38						> 16 lbs. (tom) \$7 w/ \$25 purchase; limit 1
Nevada	Albertson's	Honeysuckle	0.99							w/ \$25 purchase; limit 1
		Village Market		0.43						price for additional birds
		" "		0.99						
	Food 4 Less	California		*						< 16 lbs. (hen) \$5 each w/ \$25 purchase; limit 1
		"		*						> 16 lbs. (tom) \$6 each w/ \$25 purchase; limit 1
	Safeway	Butterball	1.69	1.29						
		Butcher's Cut	0.99							w/ store card
		" "	1.29							w/o store card
		Foster Farms	1.39							

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Nevada (continued)	Safeway (cont.)	Honeysuckle		*						< 16 lbs (hen) \$7.99 w/ store card; limit 2 > 16 lbs (tom) \$9.99 w/ store card; limit 2 < 16 lbs (hen) \$5.99 w/ store card; limit 2 > 16 lbs (tom) \$7.99 w/ store card; limit 2
		"		*						
		Manor House		*						
		" "		*						
	Scolari's	Family Pride		*						FREE w/ \$100 purchase and store card; limit 1 w/ store card w/o store card
		" "		0.79						
		" "		0.99						
		Norbest	0.99							
	Smart & Final	First Street		0.89						
	Von's	Butterball	1.69							< 16 lbs. (hen) \$9 off w/ \$25 purchase; limit 2 > 16 lbs. (tom) \$11 off w/ \$25 purchase; limit 2 w/ store card w/o store card < 16 lbs. (hen) \$5 off w/ \$25 purchase; limit 2 > 16 lbs. (tom) \$7 off w/ \$25 purchase; limit 2 w/ store card w/ store card
		"		*						
		"		*						
		Butcher's Cut	0.99							
		" "	1.29							
		Manor House		*						
New Mexico	Albertson's	" "		*						
		Zacky Farms	1.29							
		Zacky Broad	1.49							
	Safeway	Honeysuckle	0.99							w/ \$25 purchase; limit 1 price for additional birds
		Village Market		0.34						
		" "		0.99						
		Butterball	1.69	1.29						
		Safeway Select	0.99							
		" "	1.29							
	Smith's	Zacky Junior		1.49						< 16 lbs (hen) \$6.99 w/ store card; limit 2 > 16 lbs (tom) \$7.99 w/ store card; limit 2 < 16 lbs (hen) \$4.99 w/ store card; limit 2 > 16 lbs (tom) \$5.99 w/ store card; limit 2
		Honeysuckle		*						
		"		*						
		Manor House		*						
Oregon	Albertson's	" "		*						FREE w/ store card and ham purchase < 16 lbs. (hen) \$10 w/ \$25 purchase; limit 1 > 16 lbs. (tom) \$7 w/ \$25 purchase; limit 1
		Country Pride	1.19	*						
		" "		*						
	Fred Meyer	Norbest		free						w/ additional \$25.00 purchase - limit 1 price for additional birds w/ coupon and \$100 purchase
		"								
		Butterball	1.69					1.69		
		Foster Farms							1.49	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Oregon (continued)	Haggen's	Butterball Coastal Range Jennie-O	1.39	0.59 1.99			2.49			w/ additional \$25.00 purchase - limit 1 oven-ready in a bag
	QFC	Norbest " Northwest		0.49 0.29					1.59	< 16 lbs. (hen) w/ \$25 purchase; limit 1 > 16 lbs. (tom) w/ \$25 purchase; limit 1 seasoned
	Ray's	Norbest " " Foster Farms Shelton's	1.09	0.59 0.69 0.99				1.99		< 16 lbs. (hen) w/ \$25 purchase; limit 1 > 16 lbs. (tom) w/ \$25 purchase; limit 1 price for additional birds - all weights < 16 lbs. (hen)
	Rosauer's	Norbest		0.39						w/ \$25 purchase; limit 1
	Roth's	Norbest " "	0.99 1.19	0.39 0.99				1.49		w/ \$25 purchase; limit 1 price for additional birds
	Safeway	Butterball Foster Farms Butcher's Cut " " Honeysuckle " " Manor House " " " "	1.49 0.99 1.29	1.29 0.79 0.59 1.19 0.49 0.19 0.99						w/ store card w/o store card < 16 lbs. (hen) w/ store card > 16 lbs. (tom) w/ store card price for additional birds - all weights < 16 lbs. (hen) w/ store card > 16 lbs. (tom) w/ store card price for additional birds - all weights
	Shop Smart	Willie Bird						1.98		
	Smith's	Jennie-O Country Pride " " " "	1.19	* * *						FREE w/ store card and ham purchase < 16 lbs. (hen) \$10 w/ \$25 purchase; limit 1 > 16 lbs. (tom) \$7 w/ \$25 purchase; limit 1
	Super 1 Foods	Norbest		0.38						w/ \$25 purchase; limit 1
	Top Food	Butterball " Jennie-O Coastal Range	1.39	0.59 1.99			2.49			w/ \$25 purchase; limit 1 limit 1 oven-ready in bag
Utah	Albertson's	Norbest	0.99							
		Village Market " "		0.38 0.99						w/ \$25 purchase; limit 1 price for additional birds

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			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Utah (continued)	City Market	Butterball		*						< 16 lbs. (hen) \$10 each w/ store card; limit 1 price for additional birds > 16 lbs. (tom) \$14 each w/ store card; limit 1 price for additional birds < 16 lbs. (hen) \$8 each w/ store card; limit 1 > 16 lbs. (tom) \$9 each w/ store card; limit 1 price for additional birds < 16 lbs. (hen) \$5 each w/ store card; limit 1 > 16 lbs. (tom) \$6 each w/ store card; limit 1 price for additional birds oven-ready in bag
		"	1.39	0.99						
		"		*						
		"	1.39	1.19						
		Li'l Butterball		1.29						
		Honeysuckle		*						
		"		*						
		"	0.99	0.89						
		Jennie-O		*						
		"		*						
		"		0.79						
		"		1.99						
		Private Selection	0.89							
	Smith's	Jennie-O	1.19	*						FREE w/ store card and ham purchase < 16 lbs. (hen) \$10 w/ \$25 purchase; limit 1 > 16 lbs. (tom) \$7 w/ \$25 purchase; limit 1
		Country Pride		*						
		" "		*						
Washington	Albertson's	Jennie-O	0.99						0.99	w/ additional \$25.00 purchase - limit 1 price for additional birds
		Village Market		0.27						
		" "		0.99						w/ coupon and \$100 purchase
	Fred Meyer	Norbest		free						
		"						1.69		1.49
		Butterball	1.69							
		Foster Farms								1.59
	QFC	Norbest		0.49						
		"		0.29						< 16 lbs. (hen) w/ \$25 purchase; limit 1 > 16 lbs. (tom) w/ \$25 purchase; limit 1 seasoned
		Northwest								
	Rosauer's	Norbest		0.39						w/ \$25 purchase; limit 1
	Safeway	Butterball		1.29						w/ store card w/o store card < 16 lbs. (hen) w/ store card > 16 lbs. (tom) w/ store card price for additional birds - all weights < 16 lbs. (hen) w/ store card > 16 lbs. (tom) w/ store card - Western WA > 16 lbs. (tom) w/ store card - Eastern WA price for additional birds - all weights
		Foster Farms	1.49							
		Butcher's Cut	0.99							
		" "	1.29							
		Honeysuckle		0.79						
		"		0.59						
		"		1.19						
		Manor House		0.49						
		" "		0.19						
		" "		0.23						
		" "		0.99						

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			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Washington (continued)	Smith's	Jennie-O	1.19	*						FREE w/ store card and ham purchase < 16 lbs. (hen) \$10 w/ \$25 purchase; limit 1 > 16 lbs. (tom) \$7 w/ \$25 purchase; limit 1
		Country Pride		*						
		" "		*						
	Super 1 Foods	Norbest		0.38						w/ \$25 purchase; limit 1
	Thriftway	no label	0.99							
Wyoming	Albertson's	Honeysuckle	0.99	*						< 16 lbs. (hen) \$4.88 w/ \$25 purchase; limit 1 > 16 lbs. (tom) \$5.88 w/ \$25 purchase; limit 1 price for additional birds
		Village Market		*						
		" "		0.99						
	Econo-Foods	Honeysuckle	0.99	0.59						
		Our Family								
	King Sooper	Butterball		*						< 16 lbs. (hen) \$10 each w/ store card; limit 1 price for additional birds > 16 lbs. (tom) \$14 each w/ store card; limit 1 price for additional birds
	City Market	"	1.39	0.99						
		"		*						
		"	1.39	1.19						
		Li'l Butterball		1.29						< 16 lbs. (hen) \$8 each w/ store card; limit 1 > 16 lbs. (tom) \$9 each w/ store card; limit 1 price for additional birds
		Honeysuckle		*						
		"		*						
		"	0.99	0.89						< 16 lbs. (hen) \$5 each w/ store card; limit 1 > 16 lbs. (tom) \$6 each w/ store card; limit 1 price for additional birds
		Jennie-O		*						
		"		*						
		"		0.79						oven-ready in bag
		"		1.99						
		Private Selection	0.89							
	Safeway	Butterball	1.69	1.29						w/ store card w/o store card
		Safeway Select	0.99							
		" "	1.29							
		Zacky Junior		1.49						< 16 lbs (hen) \$6.99 w/ store card; limit 2 > 16 lbs (tom) \$7.99 w/ store card; limit 2
		Honeysuckle		*						
		"		*						
		Manor House		*						< 16 lbs (hen) \$4.99 w/ store card; limit 2 > 16 lbs (tom) \$5.99 w/ store card; limit 2
		" "		*						